GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2098
ANSWERED ON:22.07.2004
FOREIGN CHANNELS
Yadav Shri Anirudh Prasad (Sadhu)

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has given permission to uplink new foreign channels to operate from the country during the current financial year;

(b) if so, the details thereof;

(c) the time by when such channels are likely to be commenced;

(d) the extent to which these channels are useful to the people of the country;

(e) whether the Government has any system to determine the popularity of such channels functioning in the country;

(f) if so, the details in this regard; and

g) if not, the steps taken to determine the popularity/usefulness of various channels functioning in the country?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) : No. During the current financial year, permission has been given to seven companies only to uplink their channels from India, which have 100% Indian equity.

(b), (c), (d), (e), (f), & (g) : Do not arise.